

Is this Australia's best technology speaker?

For many people, high technology is difficult or boring. It's all about dry market statistics and trends. There are unfamiliar technical terms and lots of acronyms. Things change quickly, and it seems impossible to keep up with it all.

But it doesn't have to be like that. Analyst and journalist Graeme Philipson has a way of bringing technology to life, and making even the most difficult subjects easy to understand. In a career spanning more than 30 years, he has seen it all and done it all.

He has started several computer and business magazines and contributed to dozens more. He has worked at a senior level for many of the major industry analyst groups, and started and sold his own successful market research and publishing businesses. And he has become Asia Pacific's best speaker on technology and its effects on society and business.



“Graeme continues to deliver dependable insight and guidance on the key aspects of an ever changing information industry to the leaders of today's key corporations. His style embodies in-depth critical commentary with humour that ensures audiences are both informed and challenged.”

“Graeme's ability to convert complex technical matters into the straightforward language of business is a rare gift. That he does this with the style, wit and authority that comes with many years involvement in the high technology industry makes him a most entertaining and absorbing speaker.”

See LinkedIn profile for more endorsements

www.philipson.info

What subjects can he speak on?

Graeme Philipson knows high technology, and he knows how to explain it. He is in demand as a speaker at vendor and user seminars and conferences, and consistently achieves high ratings for the depth of knowledge and the humour and wit he brings to the subject. Recent topics he has spoken on include:

- Key Trends in the Information Millennium
- Whatever happened to Green IT?
- Why Cloud? Why Now?
- The Digital Home Revolution
- Why Sustainability Matters
- ICT and Energy Efficiency
- Why Copyright is Dead in the 21st Century
- How ICT and Sustainability are Linked

Graeme Philipson's broad experience means he can speak with authority on most subjects in the ICT and sustainability industries. His talks are usually tailored to the needs of a particular audience. He has a special ability to link apparently disparate subjects together, and to make dull topics come to life. For more detail click [here](#)

Who is Graeme Philipson?

Graeme Philipson is one of Asia Pacific's best-known speakers on high technology. Over a 30 year career as a journalist and analyst he has tracked all the major changes in the IT, telecoms and sustainability industries, and developed a unique presentation style that brings to life the trends and helps explain the directions.

He has delivered scores of keynote presentations at conferences around the world. He consistently receives high ratings from his clients for his ability to clarify difficult technical issues.

He frequently appears on radio and TV as a commentator on technology, and has conceived, promoted and chaired many major seminars and conferences in the areas of sustainability, IT management, technology futures, telecommunications and biotech. He is a recipient of the Kester lifetime achievement award for contributions to technology journalism.

He has written over 3000 articles and columns on technology and management for many publications around the world. He is author of four books and more than 50 published market research reports on international technology industries, and has conducted many proprietary market research studies. He also conducts courses in business writing and runs his own market research company.

He has spoken at roadshows and conferences around the world for companies and organisations such as the ACS, AIIA, CA, CEDIA, Compuware. Dell, Fujitsu, HP, IBM, Microsoft, Optus and SAP. His previous editorial and market analysis credentials include:

- Editor, *ICT Sustain*
- Asia Pacific Research Director, Gartner
- Founder and editorial director, *MIS magazine* and *CFO magazine*
- Editor, *CommsWire*
- Weekly IT columnist, *The Australian*
- Weekly IT columnist, *The Sydney Morning Herald* and *The Age*
- Editor, *Computerworld Australia*
- Founder of market research companies Connection Research and OmegaBio.

